



Lean Accounting Master Class Asolo, Italy

Creating A Lean Business Management System

The lean business management system that drives lean forward, provides clear & understandable information, motivates the right decisions, promotes continuous improvement, and is itself low cost and lean.

A two-day introductory workshop showing:

- Why Lean Accounting is needed
- The primary methods of Lean Accounting
- How to make Lean Accounting a reality in your organisation.
- Case studies from successful lean companies.

Learn how companies like **Boeing, Parker Hannifin, Siemens, Messier Dowty** and hosts of smaller firms are revolutionizing accounting, control and measurement processes.

Presented by BMA Europe Ltd. and GC&P S.r.l.

Date:

**Thursday & Friday
May 21st-22nd, 2009**

Location:

**Fondazione La Fornace dell'Innovazione
Asolo, Italy**

NOT JUST FOR ACCOUNTANTS...

The Lean Accounting
Master Class is for:

- Operations Managers
- Lean Specialists
- Finance Professionals
- Purchasing,
- IT
- Sales and Marketing
- Supply Chain people in manufacturing, distribution, and service organizations.

What People Are Saying About The Lean Accounting Master Class:

"Very good course. Our group MD is keen to send more people to this seminar."

*Derek Strachan,
Dir. of Finance,
Howarth Timber, Ltd.*

"Very good & very well presented."

*Andrew Streeter,
SPX Fluid Power*

Equip Yourself With The Tools For Success!

IF YOU....

- are still using standard costing
- use performance measurements like labour efficiency and machine utilisation
- have financial reports show variances and absorption
- have financial information that is looking backwards and is too late to be useful
- are still driven by annual budgets have complicated accounting systems that few people understand

These methods are actively harmful to companies seeking to transition to lean.

LEAN ACCOUNTING...

- Provides accurate, timely, & understandable information to motivate the lean transformation throughout the organisation, and for decision-making leading to increased customer value, growth, profitability, and cash flow.
- Uses lean methods to eliminate waste from the accounting processes while maintaining thorough financial control.
- Fully complies with generally accepted accounting principles (GAAP), external reporting regulations, and internal reporting requirements.
- Support the lean culture by motivating investment in people, providing information that is relevant and actionable, and empowers continuous improvement at very level of the organisation.

Who Should Attend?

The workshop is designed for a broad audience; not just accountants. The ideal audience includes operations people, lean specialist, accountants and controllers, sales and marketing, supply chain managers, IT, purchasing and other key people.

Agenda

Day One

Why is Lean Accounting Important?

Why Do Finance and Operations People Think Differently?

Lean Performance Measurements; cells, value streams, & strategic measurement.

Value Stream Costing; replacing standard costs with more accurate and simpler information.

Lean Decision-Making; using value stream costing

Features & Characteristics of Product Costs

Day Two

Elimination of Wasteful Transactions

The Financial Benefits of Lean Improvement

Planning & Budgeting the Lean Value Stream

Target Costing: driving the business from customer value

Implementing Lean Accounting: the Maturity Path

Lean Accounting Assessment

Creating a practical action plan for implementing Lean Accounting



Lean Accounting is the Management System Supporting the Lean Enterprise.

Over the past 10 years we have assisted hundreds of companies -large & small, public & private, in a wide range of industries - to introduce the methods of Lean Accounting to support their lean transformation. There are case studies and real-life examples throughout the Lean Accounting Master Class.

REGISTER TODAY

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www.discoverleanaccounting.eu

info@discoverleanaccounting.eu

+39 0423 951 785

What People Are Saying About This Lean Accounting Master Class:

"Very thought provoking - it inspired many good ideas."

*Nick Joyner,
FR Aviation Ltd.*



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What People Are Saying About This BMA Europe's Lean Accounting Master Class:

"Very useful. Started my thinking about waste and efficiency from a different perspective."

*Gordon Lewis,
FR Aviation Ltd.*

"I thoroughly enjoyed the class. It showed me how finance can really help introduce Lean."

*Ronan Long,
Pfizer Pharmaceuticals*

What Is The Purpose Of The Master Class?

The purpose of the two-day Lean Accounting Master Class is to provide an introduction to the methods of Lean Accounting because Lean Accounting:

- Actively supports the lean transformation.
- Helps grow the business by providing better information for better decisions.
- Provides lean-focused measurements and reporting that motivate lean change
- Shows the true financial impact of lean improvement leading to growth and profitability.
- Provides information that is clear and understandable to everyone, without obscure financial language.
- Is itself lean, simple, and low waste.

What Will You Learn?

- Why traditional accounting is harmful to the lean transformation
- The principle methods of Lean Accounting
- How to approach the implementation of Lean Accounting.
- Case studies from successful lean companies

You will also receive a take-home pack to help you explain Lean Accounting to your colleagues and get the process started, and a free book!

Who Will Be Speaking?



Brian Maskell, President of BMA Inc, has helped hundreds of companies on their lean journey over the past 15 years. A sought-after speaker, Mr Maskell is a leading authority internationally on Lean Accounting and has authored eight books including "Practical Lean Accounting; Proven System for Measuring & Managing the Lean Enterprise" (Productivity Press 2005) and "The Lean Business Management System" (BMA Press 2007).



Ross Maynard, Senior Consultant with BMA Europe Ltd., is a Fellow of the Chartered Institute of Management Accountants and has worked as a coach and consultant with a wide range of British and European organizations. He is the author of "Successful Business Growth" (Hodder & Stoughton 1998) as well as many articles on lean accounting and business improvement.



Alberto Canepari, cofounder and partner of Gianesin, Canepari & Partners, is one the first consultant to have applied lean accounting practices in Italian manufacturing companies.



Nicola Gianesin, is cofounder and CEO of Gianesin, Canepari & Partners. He is one of the leading Italian expert in lean manufacturing and lean supply chain.



Click here for information about the area and to book a hotel locally.

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Location:
Fondazione La Fornace dell'Innovazione
Via Strada Muson, 2 c
31011 Asolo - TV
Italy

La Fornace lies at the foot of the Asolo hills. Asolo is a town in the Veneto Region of Northern Italy. It is known as "The Pearl of province of Treviso", and also as "The City of a Hundred Horizons" for its beautiful mountain settings.



Master Class Fees

Attendance Fee:..... € 995 +VAT per person
Early Bird Special if you book
by March 31, 2009..... € 895 + VAT per person
Company locations planning on having
more than 5 people attend.....Call for special pricing

Terms and Conditions

Event fees are due in full prior to the start of the workshop.
Fees include seminar materials, breakfasts, lunches, and refreshments.

Unconditional Guarantee

We guarantee 100% satisfaction. If for any reason you are not satisfied with a BMA Europe seminar or workshop, we will refund 100% of your attendance fee.

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